



39th Annual Newington Life. Be in it. Extravaganza
Mill Pond Park, Newington, CT
Saturday, July 18, 2020
(Rain Date: Sunday, July 19, 2020)



Sponsorship Opportunities

BUSINESS INFORMATION - PLEASE WRITE LEGIBLY.

Business Name: _____ Contact Person: _____
 Street: _____ City: _____ State: _____ Zip Code: _____
 Daytime Phone: _____ Cell Phone: _____ Email: _____
 Type of Business: _____ CT Tax ID #: _____

SPONSORSHIP OPPORTUNITIES

<i>Please select one:</i>	Package	Benefits & Recognition
<input type="checkbox"/>	Platinum Sponsor \$1,500	<ul style="list-style-type: none"> ◇ Logo on large banner & signage displayed in prime location at Entertainment Stage during the Extravaganza ◇ Recognition included on event flyers, publications, marketing materials, and a free 1/4 page advertisement in our Fall 2020 Program Guide which is mailed to 13,000 households (value: \$500) ◇ FREE 10x20 Double Space on Corporate Row (value: \$280) and PA recognition a minimum of 10 times ◇ 4 complimentary tickets to the Craft Beer Tasting on Friday, July 17, 2020 (value: \$100) ◇ \$200 Gift Certificate towards Newington Parks and Recreation programs
<input type="checkbox"/>	Gold Sponsor \$1,000	<ul style="list-style-type: none"> ◇ Logo on large banner & signage displayed in prime location at Entertainment Stage during the Extravaganza ◇ Recognition included on event flyers, publications, marketing materials and a free 1/8 page (business card size) advertisement in our Fall 2020 Program Guide which is mailed to 13,000 households (value: \$250) ◇ FREE 10x10 Space on Corporate Row (value: \$145) and PA recognition a minimum of 5 times ◇ 2 complimentary tickets to the Craft Beer Tasting on Friday, July 17, 2020 (value: \$50) ◇ \$100 Gift Certificate towards Newington Parks and Recreation programs
<input type="checkbox"/>	Silver Sponsor \$500	<ul style="list-style-type: none"> ◇ Signage at Entertainment Stage during the Extravaganza ◇ Recognition in our Fall 2020 Program Guide which is mailed to 13,000 households ◇ FREE 10x10 Space on Corporate Row (value: \$145) and PA recognition a minimum of 3 times
<input type="checkbox"/>	Bronze Sponsor \$250	<ul style="list-style-type: none"> ◇ Signage at Entertainment Stage during the Extravaganza and PA recognition a minimum of 1 time ◇ Recognition in our Fall 2020 Program Guide which is mailed to 13,000 households
<input type="checkbox"/>	Donation \$ _____	<ul style="list-style-type: none"> ◇ Donations of any amount are appreciated!

METHOD OF PAYMENT

Total Fee:
\$ _____

If paying by cash or check, fee must be submitted with application. Checks should be made payable to "Newington Parks and Recreation". Postdated checks cannot be accepted. Sorry, we cannot provide refunds.

Circle One: Cash Check Credit Card Mastercard Visa Discover

Credit Card #: _____

Security Code: _____ Expiration Date: ____ / ____

(Found on back of card)

Please Return Completed Form by Fri., July 10th to:

Newington Parks and Recreation Department
131 Cedar Street
Newington, CT 06111
Please Make Checks Payable to:
Newington Parks and Recreation

If your selected sponsor package includes a complimentary booth on Corporate Row, you will be notified of your assigned space and other important details **by email** on or before Thursday, July 16, 2020. If you do not receive an email from us by this date, please contact us.

Questions:
 Contact: Parks & Recreation
 860-665-8666

www.newingtonct.gov/parksandrec

Waiver/Assumption of Liability: Participation in this activity may involve risk or injury. I am aware of these hazards and my ability to participate. I hereby agree to release, discharge and hold harmless the Town of Newington, its employees, contracted instructors, and volunteers from the liabilities which may occur while participating in the activity. I understand that participation in any event, recreational or sport activity involves risk. I further understand that the Town of Newington does not provide accident/medical insurance for participants or vendors. The Parks and Recreation Department reserves the right to photograph sponsors, vendors, participants, and booths/spaces for publicity purposes. Please be aware that these photos are for Parks and Recreation use only and may be used in future catalogs, website, brochures, pamphlets, and/or flyers.

I agree to the above Waiver/Assumption of Liability and I also understand and agree to comply with all event rules and regulations.

 Signature

 Date